

Rep Order# 6870033 **Ver#** 1 **Status** New
EC'd No

Traffic Order#

Printed: 11/06/2012 2:32 PM
Last Received: 11/06/2012 1:30 PM

1 of 3

Station KSNV-TV LAS VEGAS, NV.
Advertiser () .AMER. FUTURE FUND
Product AMER FUTURE FUND
Estimate# 113
Buyer KAREN BENCKINI
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //113
Flight Dates 11/02/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC = *

--- REMARKS ---

SENDING ORDER YOU ALREADY ENTERED ON 11/1

PLEASE DO NOT DOUBLE BOOK

PLEASE CNF

THANKS

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Showing Buylines: All Lines

2 of 3

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
9	SU	5A-530A		Buyline Comment: NEV NEWSMAKERS	:30	\$6,000.00	11/04-11/04	1	1	1	\$6,000.00	
10	SU	530A-6A		Buyline Comment: NEV NEWSMAKERS	:30	\$6,000.00	11/04-11/04	1	1	1	\$6,000.00	
11	F	205A-305A		Buyline Comment: TODAY ENCORE	:30	\$1,000.00	11/02-11/02	2	1	2	\$2,000.00	
12	M	205A-305A		Buyline Comment: TODAY ENCORE	:30	\$1,000.00	11/05-11/05	2	1	2	\$2,000.00	
13	M	3A-4A		Buyline Comment: MAD MONEY	:30	\$750.00	11/05-11/05	2	1	2	\$1,500.00	
14	F	3A-4A		Buyline Comment: MAD MONEY	:30	\$750.00	11/02-11/02	2	1	2	\$1,500.00	
15	SA	1A-132A		Buyline Comment: 1ST LOOK	:30	\$500.00	11/03-11/03	2	1	2	\$1,000.00	
16	SA	132A-230A		Buyline Comment: OPEN HOUSE NYC	:30	\$500.00	11/03-11/03	2	1	2	\$1,000.00	
17	SA	5P-6P		Buyline Comment: BREEDERS CUP	:30	\$4,500.00	11/03-11/03	2	1	2	\$9,000.00	

---REPORT TOTALS---

Report Totals: 26 / \$89,100.00

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---SALES MONTHLY TOTALS---

Nov 12: 26 / \$89,100.00

Sales Totals: 26 / \$89,100.00

Station Totals: 26 / \$89,100.00

Lines not sent/rclld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$330,000	CATV	0%	KBLR	0%	KINC	0%	KLAS	30%	KSNV	27%
		KTNV	20%	KTUD	1%	KVCW	2%	KVMY	2%	KVVU	18%
		XXXX	0%								

---COMPETITIVE COMMENTS---

NEW ORDER

EST SHARES

Books	NOV12
Demos	RA35+

--- CREDIT RISK ---

CASH IN ADVANCE